

Membership Report

We are very happy to welcome all our new members and those who have renewed for the 2012-2013 membership year.



Memberships are still coming in, but the numbers are down. Everybody is welcome, so tell your friends we are not wine snobs, just wine appreciators.

See you at the May Toasting.

~ **Gerry Amos**
V.P./ Membership



Plan Ahead Y.E.S. Calendar of Upcoming Events

June 13...
Flip Flops & Wine in a Box

July 11...
Researching

August 18...
A Case of the Blues

~ **Julie Johnson**

THE ART OF MAKING A TOAST

Please join us as we master the art of making the perfect toast for special occasions such as weddings, retirements, graduations, engagements, birthdays and more.

When: Wednesday, May 9th, 2012 6:00PM - 9:00PM

Where: Sparkle, Treveri's Tasting Room
225 South 2nd Ave

Share your favorite toast and should you be celebrating any of the above special occasions bring your partner, a story to reminisce, or wear an outfit for the special occasion. Sparkle's tasting room will be open if you arrive early. Discounts will be offered at the event (10% off bottles and 15% off cases).



And what would a toast be without champagne? We'll also learn about the process of making champagne at Treveri. The sparkling wines will be served with appetizers and dessert.

If you have a favorite toast you would like to make (or have someone make it for you), email it to [kathycmichielsen \(at\) gmail \(dot\) com](mailto:kathycmichielsen@gmail.com)

Date: Wednesday, May 9, 2012

Place: Sparkle — Treveri's Tasting Room
225 S 2nd Ave, Yakima

Time: 6:00 p.m. Registration

Cost: \$30 members; \$35 guests

Registrations postmarked or paid online through BPT on the YES website by May 4, 2012. Phone calls to Marie Clark at 697-3364 only by May 6, 2012.

~ **Kathy Michielsen**

June Teaser: Flip Flops & Wine in a Box

Join us for an indoor picnic and introduction to wine in alternative packaging on Wednesday, June 13 at the Yakima Valley Museum. Brad Baldwin of Stems will present an array of wine “bottled” in cardboard, plastic and even aluminum! He also promised to bring picnic-related



merchandise for members to peruse and of course, purchase. Jessica Smith of The Sensual Fork will provide peasant picnic fare aplenty (bread, olives, gourmet cheeses, fruit... well you get the idea). And just to keep things really interesting, everyone is encouraged to dress down in their retro picnic best. We'll have a door prize for the best Hawaiian shirt, summer sandal or sundress. C'mon, let's make the costume designers of “Madmen” envious.

I can't think of a more perfect event to introduce potential members to Y.E.S. so please bring a friend. (I mean really, how can you be afraid of wine in a can?) We'll even have adorable centerpieces that can be used at YOUR next picnic for a small donation of \$5. (Funds go toward future Y.E.S. activities.) The low, low cost for all of this is just \$28 for members, \$33 for guests. Cans will be opened and boxes poured at 6:30 p.m.

~ Michelle Smith

Spring Barrel Tasting in the Yakima Valley... April 27–29

From 10 a.m.— 5 p.m. daily, barrel tasting allows tasters a sneak preview of upcoming vintages from their favorite wineries. This special weekend in the Yakima Valley features winemakers and cellar staff who are on hand to share insights and answer questions on the winemaking process. Many of the 50 participating wineries make special efforts to enhance the wine tasting experience by adding delicious cheeses, sauces, salsas, and even desserts to the mix along with special tastings and education.

For more information, visit www.wineyakimavalley.org or call 509-965-5201.

Grape to Glass Gala

A Winemaker's Dinner & Silent Auction

May 19, 2012

Student Scholarship
Benefit Event

~ Dinner ~

~ Silent Auction ~

~ Live Music ~

~ Dancing ~

Hosted by
YAKIMA VALLEY COMMUNITY COLLEGE
ON THE GRANDVIEW CAMPUS



Tickets
\$65 per person
Reserve by May 11

wine@yvcc.edu - 509.882.7037
www.yakimavalleyvintners.com

April Recap: The BEST Platinum Yet

It is difficult as a writer to keep saying that this year's event was the best yet and still have people believe it. However, here I go! The quality of the wines served this year was probably the best and most consistent ever, and the variety of wines and food pairings was not only delicious but served to display the character of each wine to its best advantage. After ten years of practice, the event also appeared to move smoothly and on schedule — which is not a small feat when 14 winemakers are kept to two minutes per talk. Finally when the final accounting is completed, it appears that Platinum X will also provide the most money yet for the scholarship programs.

Again this year the event was a sellout thanks to the continuing support of YES. We had a record number of winemakers attend and speak about their winery and the featured wine. I think having this kind of support from the wine industry is what makes this event special, and I believe their comments and insights into the industry and themselves adds a great deal to the evening.

During the reception social hour we again had our popular wine/gift baskets designed by Bev Warren available as silent auction items. The evening ended with a live auction of cases of the wines from the event as well as two judging slots from Wine Press Northwest for the two-day judging of the wines to select the Platinum winners for 2012. This year the proceeds from the silent and live auctions will go to provide scholarships for the Vineyard and Winery Technology Program at Yakima Valley Community College and to the Bob Woehler memorial

scholarship fund at Washington State University's Tri-Cities wine program.

Special thanks to all the wineries that participated and made their wines available for our scholarship-awarding event, and especially those that sponsored a winemaker's table. We also want to thank the Platinum committee for their hard work, and particularly the work of Jack Topper and Hank Sauer from Wine Press Northwest for their emceeding of the evening's program. If you missed this year's dinner, please mark your calendars to include Platinum XI in your plans for next year.

~ **Chuck Johnson**

What: The Art of Making a Toast

When: **Wed., May 9** — 6 p.m. register; 7 p.m. tasting

Where: **Treveri Cellars — 225 S 2nd Ave, Yakima**

Yes, we'll be there...

Name(s) _____

Name(s) _____

Phone: _____

Important: Please include your phone number.

REGISTRATION DEADLINE

Postmarked by **May 4, 2012**

Or pay online with **Brown Paper Tickets at the Y.E.S. Website**

Members ----- @ \$30 = \$ _____

Guests ----- @ \$35 = \$ _____

Total Enclosed: \$ _____

If you would like to help with this tasting, please select one of the following:

___ Set Up ___ Food Prep ___ Registration ___ Greeter ___ Pourer ___ Clean Up

Please clip and mail this form with your check to: Yakima Enological Society, PO Box 2395, Yakima WA 98907

All reservations must be paid for in advance and are NON REFUNDABLE

Yakima Enological Society

PO Box 2395, Yakima WA 98907
Email: contact@yakimawine.org
Web: www.yakimawine.org

Yakima Enological Society

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We're on the Web...
www.yakimawine.org

*This newsletter published by Jonelle Foutz,
Write Mind, PO Box 1194, Yakima WA 98907*

President's Corner

May 2012

Competition is healthy, right?! Even if the competition is Mother Nature — and we all know how ruthless she can be. Skagit Valley in Western Washington is hosting its annual Tulip Festival this month, as we here in the Yakima Valley will once again present Spring Barrel Tasting. We can draw some parallels with 'the bouquets,' the deep rich colors, and how good they can make you feel, but I am confident that our Valley will come out the winner in these events. These types of wine events are a constant reminder of how



fortunate we are to have the wine industry in our Valley and all the links that will continue to benefit our economy. Remind yourself of the safety do's and don'ts and enjoy yourself while wine hopping.

~ Sally Baldwin, President