



THE Y.E.S

The Blind Leading the Blind: Educate Your Nose!

MARCH 2025

Did you know that 70% of what you taste in wine comes from its aroma? Our sense of smell plays a key role in identifying the subtle flavors that make each wine unique. Developing this skill is possible with practice, and this event is designed to help you do just that.

Step 1: Train Your Nose

We will start with an aroma workshop, featuring wines infused with distinct scents like citrus, leather, and berries. Compare these aromas to your own flavor memories and see how many you can identify.

Step 2: The Blind Tasting Challenge

Test your nose and palate with a blind tasting of nine Pacific Northwest wines:

- Three White Wines
- Three Rosés
- Three Red Wines

Can you match the aromas and flavors with the tasting notes provided by the wineries?

What to Bring:

Please bring three wine glasses to help you compare each flight of wines side by side.

Don't miss this opportunity to sharpen your senses and discover new wines.

Event Details

WEDNESDAY, MARCH 12TH

LOCATION: YAKIMA VALLEY
COLLEGE CONFERENCE
CENTER

DOORS OPEN @ 6:30 PM

LIMITED TO 60 GUESTS

COST: \$40 PER MEMBER |
\$50 PER GUEST

REGISTRATION:

- MAIL-IN: POSTMARKED BY MARCH 7
- ONLINE: REGISTER AT YAKIMAWINE.ORG BY MARCH 10
- IN-PERSON: DROP OFF PAYMENT AT STEMS BY MARCH 10

CALL OR TEXT: RSVP TO
MARIE AT 509.961.5563 BY
MARCH 11 AT 8 PM

March
2025

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yakimawine.org

February Event Recap

The 2nd Annual YES Merroir/Terroir Valentine Event Surf & Turf was a great success!

Our evening featured WIT Cellars wines made by Cat Locano and her partners. Cat was one of Yakima Valley College Winery Technology Graduates and was a Yakima Enological Society scholarship recipient, exemplifying what YES is all about.

The dinner was held at the Yakima Area Arboretum and 56 happy guests were treated to a 5-course medly of surf n' turf which included 4 different oysters prepared 3 different ways, super slaw salad with sauvignon blanc vinaigrette and cucumber sorbet, Dry riesling poached shrimp fettuccini with pesto cream sauce, Montreal Style tri-tip over parsnip puree topped with Syrah demi-glace and sweet crisp onion. We finished with sparkling rose strawberry sauce drizzled over angel food cake. All courses were expertly paired with 5 WIT Cellar Wines. A short presentaion on the Merroir of Oysters highlighted the evening and a good time was had by all.



President's Corner

Our February YES Merroir vs Terroir Valentines event was held at the Yakima Arboretum and was a huge success and was enjoyed by all! Please plan to join us March 12, for our Blind leading the Blind tasting as it is very educational and fun.

We have many fun events planned for this year that we will keep you up to date on in future newsletters. Don't forget to put the annual XXIII Platinum dinner on your calendar and invite all your friends to come and enjoy this fabulous night at The Yakima Country Club on May 3, 2025.

Lets make our club grow invite your friend and wine enthusiast to come to a tasting and join the fun. Membership is only \$25.00 a year and you save it back by the discount for the tastings.

Thank you to the board for placing their confidence in me to lead the group this year I have very big shoe to fill! Many thanks to all for your support as I find my way.

Sue Attebery

Save the Date: The 23rd Annual Platinum Dinner – Saturday, May 3rd!

Gather your friends, family, and fellow wine enthusiasts for an unforgettable evening celebrating the best of Pacific Northwest wines. This annual event is a highlight of the year, offering a curated selection of wines paired with an exquisite multi-course meal.

This year's lineup features both returning favorites and exciting newcomers, including Oomrang Inc., Hightower Cellars, Abeja Winery, Puffin Wines, Topsy Cellars, Alveare Winery, and Elsom Cellars. Expect a variety of Chardonnay, Rosés, Grenaches, Cabernet Francs, and rich Cabernet Sauvignons, with a specially crafted dessert to round out the evening. The final menu will be announced in an upcoming newsletter.

Now is the perfect time to start organizing your group for this stellar event. A registration form is included in this month's newsletter—reserve your spot and prepare for an evening of exceptional wines, delicious food, and great company.

We look forward to seeing you there!

- The Platinum Committee



Talkin' Grapes with Gar'

I know that I am getting older like a fine wine, and I have always considered myself a scientist, but I was truly thrown for a loop today.

Classical physics states that there are 3 states of physical existence: Solid, liquid, and gaseous. Yet today I am told there is now a 4th named 'topological qubit', which will change the world as we know it by releasing computing power beyond anything currently in play.

While this is all fine and good (I mean what could possibly go wrong with that concept?), you might ask yourself, "what does this have to do with wine?"

Well, the weather is getting warmer, the days are getting longer, and there is more sun shining, which means Spring is upon us. So ... as the world seemingly spins out of control, it is time to reflect on what Mother Nature provides us with, i.e. a good glass of wine to appreciate life with.

Go to your nearest wine merchant and/or winery and see what the new vintage has to offer, as most Yakima Valley wineries will be participating in Spring Barrel Tasting the last weekend of April. Make your plans early to attend and stay/play, eh?

**The Blind Leading the Blind:
Educate Your Nose!**

Wednesday, March 12th, 2025

Doors Open at 6:30pm

**Yakima Valley College Conference
Center**

REGISTRATION DEADLINE
Postmarked by March 7th, 2025
**PAY BY: CHECK, ONLINE, or
IN-PERSON AT STEMS**

Name: _____

Name: _____

Phone: _____

Email: _____

Number of Members _____ @\$40 = \$_____

**Number of Non-Members _____ @\$50 =
-\$_____**

Total Enclosed: \$_____

Please note any dietary restrictions:

Please note if you are bringing a guest who does not drink alcohol ____YES ____NO

Please clip and mail this form with your check to:
Yakima Enological Society, PO Box 2395, Yakima WA 98907

All reservations must be paid for in advance and are NON REFUNDABLE

YOU CAN NOW PAY ONLINE W/ CREDIT CARD

PLEASE VISIT YAKIMAWINE.ORG AND CLICK "EVENTS & NEWSLETTER" TAB

CLICK THE HIGHLIGHTED LINK ASSOCIATED W/ THE EVENT

PAY ATTENTION TO THE PURCHASE OPTIONS
(i.e. member, non-member, non-drinking member, non-drinking non-member)

FOLLOW PROMPTS TO PURCHASE

EMAIL CHEYENNE@NEEDHAMMEDIAANDMARKETING.COM WITH ANY QUESTIONS ABOUT
THE ONLINE PURCHASING PROCESS

Platinum XXIII Dinner Registration

Saturday, May 3rd, 2025

5:30 pm ~ Winemakers Reception & Greeting Wines

6:30 pm ~ Event featuring Twenty-Two Platinum wines,

Silent and Live auction

You may purchase seats individually or purchase a table of eight, ten or twelve. If you would like to sit with a winemaker assigned to your table, then leave two open seats on your list and we will assign a winemaker to your group. If you are buying a whole table, please send in the money for all of your table along with a list of the people at your table. In that way you will be guaranteed to sit together! If you are not buying a table, but would like to be seated with friends, please write their names below and we will try to seat you accordingly.

1-Name: _____ e-mail _____ Phone _____
 2-Name: _____ e-mail _____ Phone _____
 3-Name: _____ e-mail _____ Phone _____
 4-Name: _____ e-mail _____ Phone _____
 5-Name: _____ e-mail _____ Phone _____
 6-Name: _____ e-mail _____ Phone _____
 7-Name: _____ e-mail _____ Phone _____
 8-Name: _____ e-mail _____ Phone _____
 9-Name: _____ e-mail _____ Phone _____
 10-Name: _____ e-mail _____ Phone _____
 11-Name: _____ e-mail _____ Phone _____
 12-Name: _____ e-mail _____ Phone _____

Regular seating - \$175/person Number of Attendees: _____ @ \$175 =

Total Enclosed \$ _____

We would like to be seated with:

If no seating preference is made, your seating will be assigned for you
Please indicate any dietary restrictions for above
people _____

Please mail this form along with your check to:

Yakima Enological Society - P.O. Box 2395, Yakima, WA 98907

YOU CAN ALSO PURCHASE TABLES AND TICKETS ON OUR WEBSITE-yakimawine.org

All reservations must be postmarked by April 21st



YES Membership Enrollment Form

Member Information: **\$25.00 per Individual**(Same Address)

				<i>Date</i>
<i>First Name</i>	<i>Last Name</i>	<i>Home Phone</i>	<i>Cell Phone</i>	<i>E-Mail Address</i>
<i>First Name</i>	<i>Last Name</i>	<i>Home Phone</i>	<i>Cell Phone</i>	<i>E-Mail Address</i>
<i>First Name</i>	<i>Last Name</i>	<i>Home Phone</i>	<i>Cell Phone</i>	<i>E-Mail Address</i>
<i>Address</i>		<i>City</i>	<i>State</i>	<i>Zip</i>

Please make Checks Payable to: Yakima Enological Society

Bring Your Completed Membership Form, and Annual Dues, to the Annual Meeting.

You may also pay your dues on line using your credit card by going to yakimawine.org

Or, Mail your Form and Dues to: **Yakima Enological Society - PO Box 2395 - Yakima, WA - 98907**

\$ _____

**Total Amount
enclosed**